

w4w Annual Report YE 16



word4word
reading therapy

Executive Summary

“Our mission at Word4Word is to change the approach to reading difficulties. We use the special Word4Word recipe including play therapy techniques combined with visual therapy techniques, perceptual techniques and lots of love,” Smit says.

Word4Word specialises in a reading therapy technique that was written by Smit and is unique. word4word has reading therapists who are helping learners in schools, communities and expanding to the business sector during 2016/2017 throughout South Africa.



“There are so many children and adults out there who struggle to read. One of our therapists is working with an adult woman who has the reading capability of a third grader,”

Although only a fledgling company, Word4Word is already busy giving back to the community through its Projects.

We are proud to expand our proven techniques to not only broadening children’s horizons but to enable adults to broaden theirs too.

Instead of referring to our literacy levels in South Africa as a catastrophe we refer to it as an opportunity given to us to empower and build a relationship with individuals through reading therapy and forming strong characters.

Our Vision:-

Empowering people through reading : increasing the literacy level of individuals and building strong characters to lead and sustain our beautiful country.

Contents

| | |
|--------------------------------------|---|
| Executive Summary | 1 |
| Contents | 2 |
| What have we been up to? | 3 |
| How did we utilize your money? | 4 |
| We need a song to dance | 5 |

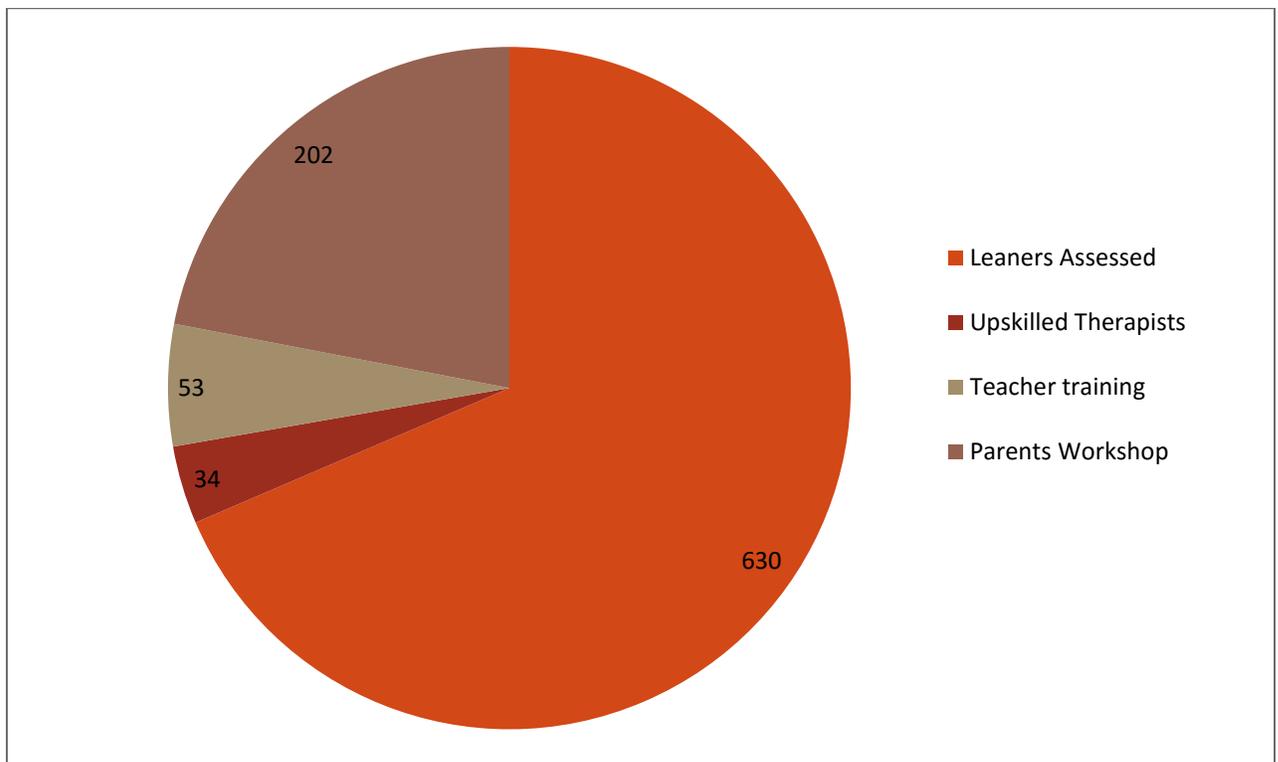


What have we been up to?

Our Accomplishments:-

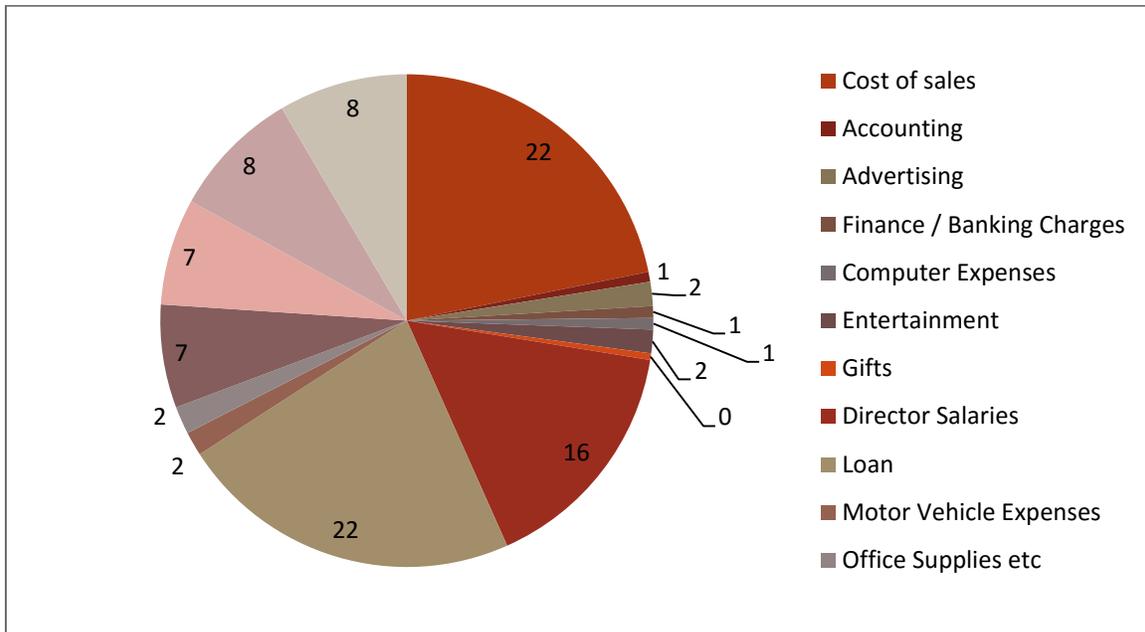
During 2015/2016 financial year we experienced growth. This led us to various opportunities and challenges. We are grateful for each opportunity and we use our combined strengths to tackle each challenge head on and make it a learning experience.

We are proud to look back and see that we have touched the lives of 919 individuals with a very small internal team during 2015. We are excited about what 2016/2017 holds as we have increased our workforce and is currently investing in a new web system to increase the quality of our services.



How did we utilize your money?

We received a total of R200k for YE 2015/2016. We are grateful to our Sponsors who have taken the opportunity to partner with our passionate team, to get involved in a project that really matters to the future of South Africa. This is how we have utilized your donations:-



From the above it is clear that our cost of sales contributed to 22% of our annual spend. We also repaid our loan to the director which was also 22% followed by Director salaries that contributed to 16% of the total annual spend.

We need a song to dance

“Let us read, and let us dance; these two amusements will never do any harm to the world.”
Voltaire

“Beggars can’t be choosers.’ It is because of this attitude that the majority of general welfare and NPO services have always had to accept second best. At word4word we are educated professionals that want to see a change in South Africa. We are proud to provide our quality services. We spend countless hours developing our offerings and we spend many hours ensuring the professional implementation of each project.

It is our mission to be a World Class NPO that offers world class services to South Africa. We are not beggars, we are professionals. We pride ourselves to bring forward quality services that can enable communities, businesses and individuals through reading therapy but this can only be accomplished through the support of our valued partners and sponsors. We are not only focused on accepting sponsors and changing the lives of the sponsored but it is vital for us to touch the lives or to make an impression on the sponsor.

Our theme for YE 2017 is **Grace**. Alice Abrams quotes that in life, as in dance, grace glides on blistered feet. We at word4word reading therapy will serve, showing goodness and favor toward individuals while we dance our dance, blisters and all.

How can you assist?

The infographic consists of four vertical panels, each with a circular placeholder at the top and a list of ways to assist below. The panels are colored in shades of red, brown, and olive green. A large, light-colored oval shape is positioned at the bottom, overlapping the base of the panels.

| Business | Attend a Workshop | Womans club | Personals donation |
|--|--|--|---|
| <ul style="list-style-type: none"> • Sponsor a school • Sponsor your employees for a reading assessment and /or therapy • Tell us about a project we can manage on your behalf. | <ul style="list-style-type: none"> • We have a list of motivational workshops. Visit our web for more information. • Classroom and Web Based Workshops | <ul style="list-style-type: none"> • Monthly donation of R200pm where we use the funds to educate woman in communities. | <ul style="list-style-type: none"> • Once off donation • Debit order • Non monetary : any suggestions from you to help us improve or expand. |

Personal letter from Magriet Smit

I am moved by the generosity of people who give to word4word and the support and trust you have shown in me to run with the projects. Your support makes it possible for so many people to read and to assist us in developing people with strong characters. At Word4Word we follow the "Starfish approach". For us it will always be about the ONE person we can help/empower through what we do. I would like to share the story with you.

"Once upon a time there was a wise man that used to go to the ocean to do his writing. He had a habit of walking on the beach before he began his work. One day he was walking along the shore. As he looked down the beach, he saw a human figure moving like a dancer. He smiled to himself to think of someone who would dance to the day. So he began to walk faster to catch up. As he got closer, he saw that it was a young man and the young man wasn't dancing, but instead he was reaching down to the shore, picking up something and very gently throwing it into the ocean.

As he got closer he called out, "Good morning! What are you doing?" The young man paused, looked up and replied, "Throwing starfish in the ocean."

"I guess I should have asked, why are you throwing starfish in the ocean?" "The sun is up, and the tide is going out, and if I don't throw them in they'll die."

"But, young man, don't you realize that there are miles and miles of beach, and starfish all along it. You can't possibly make a difference!"

The young man listened politely. Then bent down, picked up another starfish and threw it into the sea, past the breaking waves and said, "**It made a difference for that one.**"

"The sun shall no longer be your light by day, nor the brightness shall the moon give light to you; But the Lord will be to you an everlasting light, and your God your glory. Your son shall no longer go down, nor shall your moon withdraw itself; For the LORD will be your everlasting light, and the days of your mourning shall be ended. Also your people shall be righteous; they shall inherit the land forever, the branch of My planting, the work of My hands, that I may be glorified. A little one shall become a thousand and a small one a strong nation. I, the LORD, will hasten it in its time." **Isaiah 60:19-22**

Thank you for allowing us to dance. I believe that being obedient in making a difference to one, our territory will enlarge to a thousand and soon after that a nation.

Magriet Smit Founder

